

Communication Arts

Honolulu Community College's Communication Arts (CA) curriculum is designed to train students for entry level employment in graphic design, advertising design, desktop publishing, electronic imaging and pre-press, on-line publishing, digital photography, and all aspects of the publishing and printing industries, including service bureaus and other related industries.

Program Entry Requirements

English Requirements:

Completion of ENG 22 or 60
OR
COMPASS* placement into ENG 100

Math Requirements:

Completion of Math 24 or 50
OR
COMPASS* placement in Math 25 or higher

Other Requirements:

Completion of any ICS 100

*UH Community College System placement test

Recommended Preparation

High school art, math and English

Costs (not including tuition)

Textbooks: \$100 - \$150 per semester
Projects: \$50 - \$200 per semester

Our program technical standards have been developed to help students understand the minimum essential mental, physical, and behavioral skills necessary for participation in and completion of all core aspects of our curriculum.

As a CA student, you will be expected to do the following:

General: Apply concepts of design, photography, typography, and graphic arts to CA projects.

Specific: Read and apply information in textbooks, handouts, Standard Operating Procedures, and Material Data Safety Sheets to design work.
Interpret color theory.
Do problem solving for design-related needs.
Differentiate uses of tools, techniques, computer hardware and software.
Identify appropriate materials and methods for specific designs.

General: Assess the quality of design work.

Specific: Transfer ideas from rough sketches into detailed designs on computer.
Replicate teacher-demonstrated procedures.
Select appropriate materials and methods to achieve target effect.
Distinguish slight differences in colors, shapes, and patterns.
Judge distance and space relationships of objects.

Program Technical Standards



CA student shows off her portfolio of CA projects.



2 CA students replicate teacher demonstrated procedures in the computer lab.



3 CA student executes computer commands and operations to draw, edit, render, and animate designs.



4 CA student explains her design concept during a classroom presentation.

Motor skills **3**

General: Possess sufficient mobility and dexterity to do design work.

Specific: Sketch lines, shapes, and figures.

Manipulate design tools such as scissors, pens, knives, or brushes.

Manipulate small objects or flat materials.

Apply paints, glues, and other substances to design projects.

Execute computer commands and operations to draw, edit, render and animate designs.

Communication skills **4**

General: Communicate effectively to gather and convey information.

Specific: Obtain necessary information from oral and written sources.

Express information coherently.

Use correct spelling and grammar in drawing work and report writing.

Behavioral skills **5**

General: Behave appropriately in both self-directed and shared learning environments.

Specific: Work independently with minimal supervision.

Work cooperatively with partners and groups.

Follow through with responsibilities in a timely manner.

Work diligently and put in necessary time to complete tasks.

Persist on difficult tasks.

Exercise good judgement.

Environmental tolerance **6**

General: Function safely in an art and computer lab.

Specific: Work for prolonged periods amidst:

Artificial lighting

Electrical equipment

Odors

Communication Arts



3

CA student sketches figures.



3

CA student uses a knife, straight-edge, and adhesives to produce portfolio pieces.

For More Information

If you are interested in our program, we encourage you to meet with our CA counselor (phone: 845-9129) and refer to the information at <http://tech.honolulu.hawaii.edu/ca/index.html> to decide whether the CA program is right for you.

Please keep in mind that you will have to fulfill additional requirements to be eligible for certification exams or licensure in the field. For more information go to http://www.gag.org/about/fair_code.php

Disability Accommodations

We have developed our technical standards in compliance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973. We will provide reasonable accommodations to qualified students with disabilities. If you are interested in our program, we encourage you to review the program technical standards and course information at <http://tech.honolulu.hawaii.edu/ca/index.html> to decide whether the CA program is right for you.

If you have questions about the CA program, please call the HCC Counseling Office at 845-9129. Individuals with hearing impairments may call 845-9270 (v/t) or use the Telecommunication Relay Service at 1-877-447-5990.

If you have questions about disability access and accommodations, please direct them to HCC's Services for Students with Disabilities (SSD) at 845-9282 (v/t), 845-9272 (v/t), or e-mail access@hcc.hawaii.edu. SSD will be happy to meet with you, evaluate your disability documentation, and, as appropriate, recommend reasonable accommodations consistent with your documented limitations and the technical standards of the program. We will keep your disability information confidential within the parameters of the accommodation process.